

NAME.....

DATE.....

QUESTION 1

The _____ is set by the author and the _____ is felt by the reader

- A. Mood, tone
- B. Atmosphere, feelings
- C. Tone, mood
- D. Feelings, atmosphere

QUESTION 2

I Came, I Saw, I Conquered is an example of which persuasive technique?

- A. Anecdote
- B. Tripartite list
- C. Contrast
- D. Slogan

QUESTION 3

A exaggeration as a literary technique is also known as a _____

- A. Adjective
- B. Simile
- C. Personification
- D. Hyperbole

QUESTION 4

Which of the following techniques evokes emotion in the audience?

- A. Ethos
- B. Pathos
- C. Logos
- D. Kairos

QUESTION 5

The line I'm Lovin' It from McDonald's is also known as a _____

- A. J
- B. It is very easy to write
- C. Slogan
- D. It has only been written by Shakespeare